

# News Release

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## **Northeast Florida Builders Association SAM Tram visits Markland**

(Friday, February 10, 2017 — St. Augustine) Markland, a Hines community, took part in Northeast Florida Builders Association's (NEFBA) Sales and Marketing Council's (SMC) SAM Tram and welcomed Realtors to the community, located on International Golf Parkway just one minute east of I-95. More than 55 guests enjoyed food and beverages along with a tour of the community's six model homes and several "ready to move" homes.

With pricing that ranges from \$280,000 to over \$700,000, the six outstanding builders offering a variety of models are: Providence Homes, Drees Homes, Riverside Homes, Arthur Rutenberg Homes, Dream Finders Homes, and The Cottage Home Company. Larry Atwell of Coldwell Banker said it was his first time at Markland and was particularly impressed with the larger lots offered. He said, "The width of the lots range from 58-93 feet, which effects the price point and style of home one can put on the land". The average depth of lots in Markland is approximately 140', which accommodates even the deepest single story plan and leaves room for a pool and backyard.

Melissa Parker of The Ormond Agency offering home insurance products said, "I love it here! The houses are so different and the neighborhood is quiet. It is a great place to raise a family."

Brad Armagost, Patrick Kelly and Veronica Barba, all three from ERA Real Estate, commented on the wide diversity of people who could live in Markland. The 58' wide traditional neighborhood homes with detached garages, by Dream Finders, offer empty nesters a "lock and leave" lifestyle while the larger lots accommodate families of all types. There is a wide range of prices and floor plans available for perspective buyers to explore.

Kimberly King of Watson Realty said it was her first time at Markland and she was in awe. "The higher quality of the community provides a luxury lifestyle without it being too big. People don't want huge estate homesites anymore. The convenience to I-95 makes your drive time much quicker." Clair Corbett, also of Watson Realty, mentioned how people who live in Julington Creek or Nocatee, spend a lot of time at stop lights during their morning commute.

Future residents of Markland will enjoy easy access to employment, medical services and retail centers in both Jacksonville and St. Augustine. Markland provides resort-quality amenities

including a zero-entry pool framed by cabanas and lounge areas, a fitness center and yoga studio, gathering and entertainment rooms, tennis courts, a children's playground, and an interconnected network of parks and walkways.

More information about Markland can be obtained by visiting and registering at the community website [www.markland.com](http://www.markland.com) or calling (904) 513-5740.

The SAM Tram (Sales & Marketing Tram) is a reoccurring bus tour of builder models for area Realtors® and associated industry people. It's the ideal way for Realtors® and Builder Site Agents to connect and share information about new homes and new communities.

Hines is a privately owned global real estate investment firm founded in 1957 with a presence in 192 cities in 20 countries. Hines has \$93.2 billion of assets under management, including \$47.9 billion for which Hines provides fiduciary investment management services, and \$45.3 billion for which Hines provides third-party property-level services. The firm has 105 developments currently underway around the world. Historically, Hines has developed, redeveloped or acquired 1,180 properties, totaling over 379 million square feet. The firm's current property and asset management portfolio includes 483 properties, representing over 199 million square feet. With extensive experience in investments across the risk spectrum and all property types, and a pioneering commitment to sustainability, Hines is one of the largest and most-respected real estate organizations in the world. Visit [www.hines.com](http://www.hines.com) for more information.



Caption photo 1: Realtors Kimberly King, Sylvia Heatherly and Clair Corbett, all three of Watson Realty enjoyed refreshments by the resort-style pool at Markland during the NEFBA SAM Tram tour on Friday, February 10th.



Caption photo 2: Guests of Markland arrived on the SAM tram and were treated to a delicious lunch catered by Anthony's after touring the six model homes. Builders provided door prizes as guests relaxed by the resort-style pool at the Markland Manor House, the amenity center of the community.



SAM Tram visited Markland off International Golf Parkway on Friday, February 10. Members of the Northeast Florida Builder's Association Sales and Marketing Council took a luxury bus ride to Markland and had lunch at the Markland Manor House. Elena Carrion of Watson Realty, Andy Werner of All Real Estate Options, Cheryl Klesaris, Terri Shurdom and Melissa Parker of The Ormond Agency and Larry Atwell of Coldwell Banker.